

Join the Digital Radio Mondiale (DRM) Consortium

DRM is the universal, openly standardised digital broadcasting system for all broadcasting frequencies, including LW, MW, SW, as well as band I, II (FM band) and III.

The Digital Radio Mondiale (DRM) Consortium is an international not-for-profit organisation made up of broadcasters, network providers, transmitter, chipset and receiver manufacturers, universities, broadcasting unions and research institutes.

The DRM standard is recommended by international organisations such as ITU and ETSI.

DRM Consortium Aim

The Consortium's goal is to make the DRM digital radio standard known and accepted as the only global open, non-proprietary digital standard covering all radio bands, offering high quality sound and additional data services.

The Consortium is keen to get receiver manufacturers interested in producing mass market radio-sets (standalone, mobile, and car) for the benefit of listeners.

DRM Benefits

- Excellent sound quality (also in stereo) in the AM and in the VHF (including FM) bands
- Data on a small screen, such as text, pictures and Journaline advanced text information in several languages
- Easy tuning by station name

- Replace existing analogue receivers with new digital radios
- Increase market potential and share
- Increase possibilities for new platforms

- More multi-language programme opportunities and extra content
- Reduced transmission power consumption by 40-80%
- Increased opportunities for advertising revenue streams

- Save spectrum for other use and users
- Sustainable, green broadcasting
- Emergency and warning alerts, distance learning possibilities

LISTENERS**MANUFACTURERS****BROADCASTERS****REGULATORS**

Who Can Become a DRM Member?

DRM membership is open to any public, commercial and non-commercial company, association or individual interested in implementing the DRM standard and making digital radio available to all.

DRM Consortium Full Membership

DRM Full Membership entitles members to valuable benefits, such as:

Privileged Information

- Have members-only access to world leading information, resources, technical guidance and advisory services
- Be constantly informed about all DRM and digital radio developments from around the world through exclusive members updates, the Monthly Newsletter and localised country Noticeboards
- Opportunity for members to publicise in the monthly DRM Newsletter their new DRM related developments and products
- Have a chance to author specialised articles on DRM for the international press
- Have access to the members-only monitoring platform of live DRM transmissions (new service)



Marketing and PR Support

- Free company logo display on the DRM website
- Support from the DRM Project Office for communications on company DRM related news, products or services
- Support and advice on special trials, demos, presentations and events



Networking Opportunities

- The best B2B platform to meet and build contacts related to the DRM business
- Unique opportunity to participate in specialised committees for technical, commercial or geographic area development of digital radio and special projects
- Presence at major international media events representing both the Consortium and own company



Voting rights

- Rights to participate and vote in the DRM internal meetings (General Assembly, specialised Committees like the Steering Board, and other specialised groups)
- Rights to be nominated to serve on DRM's Steering Board which defines the overall policy direction of all DRM Consortium's activities

Other Membership Opportunities

Not-for-profit organisations, such as research institutes, universities or private individuals, may also join as **DRM Consortium Associates** or **DRM Supporters**, respectively.

Come and join the DRM Consortium!

DRM is the place where the experts from cutting-edge global digital radio manufacturing firms work in tandem with the world's best-known media organisations.

For more membership information and to receive a DRM Consortium Application Form, please write to: projectoffice@drm.org

More about the DRM Standard and Consortium at: www.drm.org

